



SAILWEAR

Crew Collection

May 2025

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of sailing!

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ELVSTROM
SAILS



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MARSTRAND72

Marstrand 72 was not only a strong event from Paul Elvstrøm on the sporting side, securing another world title. It was also a show of ingenuity and design from Elvstrøm and his fellow Soling colleague and designer. Together, they produced a Half Ton boat from scratch and introduced a new and groundbreaking design. The prototype was an instant success. The duo ended up winning GOLD after taking five of six wins.



57° 53' 20"
N

11° 35' 21"
E

Andreas Ørbæk Olesen

Outdoor Pants - Men
11132401

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styles at elvstromsailwear.com



MARSTRAND72


Pants, Men
11132401



Characteristics

- Technical pants
- Fast dry ribstop
- Crown logo high density print on back
- Tapered legs

90% Nylon, 10%Spandex

Available: 



RUNGSTED62

The 60's was a booming era for Elvstrøm as his company quickly went on to employ 20 people. The loft moved to new premises in Rungsted in 1962, and this was where Elvstrøm Sails first started to take shape – hence the need for more room. The facility in Rungsted was also in a large villa, and it would take some more years before Elvstrøm Sails had its name on its first real factory facility.



55° 53' 55"
N
12° 29' 44"
W

Felix Smith

Teddy Fleece - Men
10932401

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styles at elvstromsailwear.com



RUNGSTED62


Teddy Fleece, Men
10932401



Characteristics

- 100% Polyester
- Ribstop pocket and neck
- Crown logo embroidery on back
- Rubber print crown logo on front
- Folded necklabel

100% Polyester

Available: 



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ZEEBRUGGE58

Zeebrugge 58 became legendary due to its harsh conditions as a strong tide struck the Finn gold cup. Everyone had to dig deep to compete; many capsized during the event. So did Elvstrøm, but he managed to bail the dinghy out and make it to the finish line. Yet, many competitors had less luck and abandoned their wrecked dinghies. Paul Elvstrøm took the last three wins on his way to the **GOLD**.



51° 19' 8"
N
3° 12' 25"
E

Sweatshirt, Men
12212401

Explore the stories behind all
styles at elvstromsailwear.com



ZEEBRUGGE58

Sweatshirt, Men

12212401



Characteristics

- Sweat with brushed back
- Crown logo high density print on front and back
- Sidefolded necklabel

100% Organic Cotton

Available: 



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HELLERUP54

Hellerup54 was where it all began for Paul Elvstrøm as a sailmaker. In 1954, Elvstrøm and a friend set to work on their first sails in the basement under the family villa in Hellerup. They started producing sails under the name of Elvstrøm Dinghy Sails - and the Crown was first drawn and designed. Dinghy sail production was the start of it all, and Elvstrøm-powered dinghies soon started to deliver strong results.



55° 54' 26"
N
12° 36' 6"
W

Emelie Andersen

Vest/Bodywarmer, Women
20332401

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styles at elvstromsailwear.com



HELLERUP54

Vest/Bodywarmer, Women


20332401



Characteristics

- 100% Polyester
- 3 Layer Ribstop
- Padding with 60 mgs Dupont padding
- Lining: recycled polyester
- High density crown logo print on front and back

100% Polyester

Available: 



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AABENRAA76

1976 was the year where Elvstrøm Sails moved its activities across Denmark to Aabenraa. The move happened after Paul Elvstrøm sold his majority stake in the company to Fogh Sails. Fogh Sails continued production under their own name until 1979, where they brought back the Elvstrøm Sails name – in Aabenraa, the city in which Elvstrøm Sails still has its headquarters today.



55° 3' 47"
N
9° 24' 10"
W

Emelie Andersen

Vest/Bodywarmer, Women
20332401

Explore the stories behind all
styles at elvstromsailwear.com



AABENRAA76

Teddy Fleece, Women
20932401



Characteristics

- 100% Polyester
- Ribstop sleeve pocket
- Crown logo embroidery on front and back
- Folded necklabel

100% Polyester

Available:





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LA BAULE57

La Baule 57 was a significant turning point in the career of Paul Elvstrøm. He entered the rather new 505 class and won **GOLD** in the 1957 World Championship in La Baule, France. The 505 was an instant hit with Elvstrøm, who named this class his all-time favorite. Adding to it, the 505 was a class in which Elvstrøm would achieve great results during the late 50s and the 60s.



47° 16' 29"
N
2° 25' 28"
W

Mark Hestbæk

T-shirt with short sleeve - Men
12412301

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styles at elvstromsailwear.com



LA BAULE57

T-shirt with short sleeve - Men

12412301



COPENHAGEN59

T-shirt with long sleeve - Men

12412302



Characteristics

- Mid-weight organic cotton
- Red logo crown stitching and contrast seams by body edge
- Logo Crown is printed on left sleeve
- Elvstrøm Victory badge is placed on lower left side of body and inside neck
- Contrast tape detail

100% Organic Cotton

Available:   



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HAVANA57

Havana 57 was an unusual appearance, with Paul Elvstrøm participating as crew rather than the usual skipper. It was Elvstrøm's very first race in the Starboat. The French/Danish duo had a great start and won race 1. Still, soon after, they found themselves in a tight battle. Everything was on the line for the final as Elvstrøm and the nearest competitor finished with equal points. After the final, Elvstrøm had to settle for **SILVER**.



23° 5' 37"
N
82° 27' 17"
W

Michael Hestbæk

Rugby - Men
11412301

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styles at elvstromsailwear.com



HAVANA57

Rugby - Men

11412301



Characteristics

- Long sleeve "heritage rugger" with collar and elbow patches in cotton twill
- Elvstrøm Crown logo is placed on the left arm
- Elvstrøm Victory badge placed on the left lower side of the body
- Contrast details:
 - lower placket, tape in slits and on jersey tape inside neck

100% Organic Cotton

Available:  



SAILWEAR

POOLE81

Poole 81 was made possible by a collaboration between Elvstrøm Sails in France and Denmark. Paul Elvstrøm was asked if he wanted to lead a French/Danish entry in Poole in the Half Ton class. The crew had a fantastic start to the event and won the first race, followed by 2nd place in races 2 and 3. Expensive mistakes put them on the back foot in race 4, but they fought back and took the **GOLD** by 185 points.



50° 42' 37"
N
1° 59' 55"
W

Tim Nielsen

T-Shirt with long sleeve, Fast Dry
12412304

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MELBOURNE56

T-Shirt with short sleeve, Fast Dry - Men
12412303



Characteristics

- Fast dry T-shirt
- Crown print is on left sleeve and on the back
- Elvstrøm Sails logo is on the left shoulder
- Elvstrøm Victory badge is placed on lower left body
- Contrast details in red; inside body slits and inside back of neck

92% Polyester 8% Elastan

Available:    

POOLE81

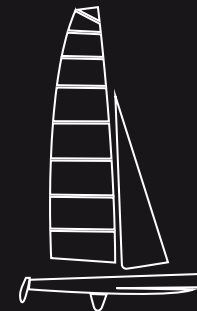
T-Shirt with long sleeve, Fast Dry - Men
12412304



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TRAVEMÜNDE85

Travemünde 85 was one of the final prominent results in Paul Elvstrøm's 40-year run at the top of the sport. Competition was vital to the Elvstrøm family, and Paul competed alongside one of his daughters in the Tornado class. The father/daughter duo managed to win **BRONZE** in Travemünde in 1985, making it Elvstrøm's last defining win.



53° 57' 25"
N
10° 52' 18"
E

Emelie Andersen

Tech Polo Fast Dry - Women
21212302

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LA BAULE58

Polo with short sleeve, Fast Dry - Men
11212303



Characteristics

- Pique quality polo with rib collar
- Crown print is on left sleeve and on back yoke
- Elvstrøm Sails logo is on the left shoulder
- Elvstrøm Victory badge is placed on lower left side of body
- Contrast details: lower placket, tape in slits and on jersey tape inside neck

100% Polyamid

Available:   

TRAVEMÜNDE85

Polo with short sleeve, Fast Dry - Women,
21212302

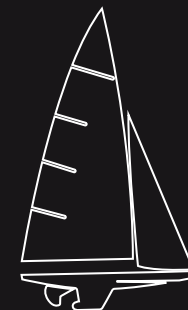




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COPENHAGEN67

Copenhagen 67 brought the best of Starboats to Paul Elvstrøm's home waters. Elvstrøm led a local entry by teaming up with one of his teammates. Despite the event beginning with lots of bad luck, they were still in contention for a win at the final. They grabbed it by a tight margin making this **GOLD** the 9th world title for Elvstrøm.



55° 45' 45"
N
12° 36' 5"
E

Tim Nielsen

Hoody - Men
12212301

Explore the stories behind all
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SYDNEY74

Shirt Oxford - Men

11612301



Characteristics

- Button down collar, chest pocket and two darts on back for easy comfort
- Crown logo embroidery left sleeve
- Elvstrøm Victory badge placed on the left lower side of the body
- Contrast details in red; inside back of neck, by gussets and as small detail on sleeve placket

100% Organic Cotton

Available: ☐ ☒

COPENHAGEN67

Hoody - Men

12212301



Characteristics

- Kangaroo pocket in organic cotton
- Elvstrøm Victory badge placed on the left lower side of the body
- Elvstrøm Sails logo is placed on the lower left arm
- Signature strings in the hood and contrast colour detail by the pocket

100% Organic Cotton

Available: ☒ ☐

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ROME60

Rome 60 was the third Finn event for Paul Elvstrøm, joining for his third gold on the biggest stage there is. The races were held off the coast of Naples, and Elvstrøm had a tough start. He found the pace and made his way to the lead, securing the **GOLD** before retiring from the final race due to illness. This event made Paul Elvstrøm the first-ever winner of four consecutive **GOLD** medals on this level.



40° 48' 43"
N
14° 13' 49"
E

Jesper Bank

Shorts - Men
11912301

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ROME60

Shorts - Men

11912301



Characteristics

- Comfortable rib-stop shorts in a 90% nylon, 10% spandex blend
- Back side seat is with a panel in tonal contrast colour
- Two hand pockets and a thigh pocket with zip closure
- Details; signature 45 degree cut-lines and stitching, front loop
- Elvstrøm victory badge on left leg
- Printed Crown logo by pocket as well as logo inside lining

90% Nylon, 10%Spandex

Available: 

PORTO ALEGRE59

Belt

10212301



Characteristics

- Artificial fiber belt in structured polyester weave
- The One size belt is reversible: navy/grey and is easily length adjustable due to removable belt buckle
- Elvstrøm victory badge placed on tip of belt
- Embossed logo on the belt buckle

100 % Polyester

Available: 



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NEWYORK71

New York 71 was the third-ever Soling class world championship. The class had quickly established itself as a vital class in three-person keelboats, still being contested today.

The championship ended with a **BRONZE** finish for Paul Elvstrøm and his two Danish teammates.



40° 54' 12"
N
73° 30' 40"
W

Tim Nielsen

Vest/Bodywarmer - Men
10312301

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styles at elvstromsailwear.com



NEWYORK71

Vest/Bodywarmer - Men

10312301



Characteristics

- Lightweight quilted body warmer in a three layer rib-stop quality
- Signature 45 degree diagonal panels placed on upper body and by side panels
- Hidden hand-pockets with zipper closure and two inside pockets
- Elvstrøm victory badge is positioned on the front, lower left side
- Crown logo is on the back
- Elvstrøm Sails logo is both on chest and inside
- Lining is polyester mesh. The semi functional body-warmer is breathable as well as water and wind-resistant by max 3000mm.

100% Polyester Ribstop with TPU membrane, Lining: 100% Polyester

Available: ● ●



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LONDON48

London 48 was the genesis of an outstanding career for Paul Elvstrøm. Development was already a theme for the then 20-year-old sailor, who developed his own techniques to be competitive in Firefly despite having the disadvantage of being some 15-20 kilos lighter than the competition. He used his homemade traveler to get an extended hike off the vessel's side, which made the difference in his breakthrough **GOLD**.



50° 27' 34"
N
3° 31' 38"
W

Jens Mik Mak

Jacket - Men
1012301

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LONDON48

Jacket - Men

10912301



Characteristics

- Short Catalina jacket in a 90% nylon, 10% spandex blend
- The rib-stop quality has TPU bonding and is breathable, wind- and water-resistant up to 3000 mm
- The stretch fabric ensures flexibility and good comfort
- Equipped with elastic rib cuffs, two hand pockets on the front and two pockets inside the jacket
- Elvstrøm victory badge and logo print is positioned on chest and inside of the jacket

90% Nylon 10% Spandex, Fabric with TPU Membrane, Lining: 100% Polyester

Available:  





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ST.PETERSBURG62

St.Petersburg 62 was the big comeback for Paul Elvstrøm, who decided to take a break from racing after the win in Naples in 1960. It was a strong comeback with a GOLD medal in St. Petersburg, Florida, in Flying Dutchman. This win also stands out as it was one of the few where Paul Elvstrøm was crewing and not at the helm.



27° 46' 18"
N
82° 37' 53"
W

Michael Hestbæk

Cap, vintage washed
100 % cotton

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ST.PETERSBURG62

Vintage Cap
10412302



Characteristics

- Vintage washed canvas cap
- Crown logo rubber print placed front
- Elvstrøm victory badge on the left side
- Elvstrøm Sails logo on strap of the cap
- The cap comes with a detachable signature string with clip to be used for jacket attachment.

100 % Cotton

Available:  

COPENHAGEN69

Cap
10412301



Characteristics

- Polyester cap with contrast colour shade
- Detachable signature string with clip to be used for jacket attachment
- Crown logo rubber print placed front
- Elvstrøm victory badge on the left side
- Elvstrøm Sails logo on the back strap

100 % Polyester

Available:   

BURNHAM56

Bucket Hat
10412303



Characteristics

- Reversible navy/grey twill bucket hat
- Elvstrøm rubber print logo on both sides
- Detachable fastening string on grey side
- Elvstrøm victory badge is positioned on the left side of the shade

100 % Cotton

Available:  

KOKKEDAL68

Knitted Beanie
10832401



Characteristics

- High quality fabric blend
- Elvstrøm rubber print logo

20 % Wool, 50% Acrylic, 30% Nylon

Available: 

TOTE BAG

10112301-015-SB-05

Characteristics

- Shopping bag, beach bag or every day bag
- Made from excess sail cloth material
- Colour and material combinations vary
- Numbers are from 1-9

Excess sail cloth material

Size:

H(40 cm) x W(45 cm)



SAIL BAG

10112301

Characteristics

- Unique travel bag
- Made from excess EPEX sail cloth
- Colour and material combinations vary

Excess sail cloth material

Size:

Small: (L)50 x (H)25 cm

Medium: (L)60 x (H)30 cm

Large: (L)70 x (H) 40 cm



WASH BAG

10112301-WB

Characteristics

- Wash bag made from excess sail cloth
- Available in black

Excess sail cloth material

Size:

H(15 cm) x L (30 cm) x W(15 cm)



WEEKEND SAILBAG

10112301-WB-OS

Characteristics

- Unique travel bag
- Made from excess sail cloth
- Available in white

Excess sail cloth material

Size:

L (60 cm)

Diameter (35 cm)



LAPTOP SAILBAG

10112301-LB-OS

Characteristics

- Sturdy lap top bag made from excess sail cloth
- Made from surplus EPEX materials
- Grey or black tones, depending on stock

Excess sail cloth material

Size:

L (40 cm) x H(30 cm)





COPENHAGEN59 - UNITED BY SAILING, LIMITED EDITION
12422503



Featuring the story of a Finn World
Championship in 1959.

LA BAULE57 - UNITED BY SAILING, LIMITED EDITION
12422502



Featuring the story of a 505 World
Championship in 1957.

CUSTOMIZED PRINTS

Did you know that you can have
your crew collection customized
with selected print of the race or
your yacht name?

Let us give you an offer for
personal printing.

More styles and sizes
available.



SAILWEAR



Wear the spirit
of sailing!

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**ELVSTROM
SAILS**



SAILWEAR

The iconic Elvstrøm Crown is now available as your new favorite style.

Get ready to discover our collection, thoughtfully crafted from certified organic fabrics. Designed by sailors, for sailors, this collection draws inspiration from our rich heritage to perfectly complement your days at the marina, on the water, or while exploring the city.

By launching Elvstrøm SailWear, Elvstrøm Sails shares the spirit of sailing and the legacy of the founder, Paul Elvstrøm.

Join us in sharing the spirit of sailing.

UNITED^{BY} SAILING
SINCE 1954

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 KOOKABURRA III



SAILWEAR

Find your style:
elvstromsailwear.com

Contact:
info@elvstromsailwear.com

Jesper Bank



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